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ABSTRACT

Seven Southwest Chicano library units propose to collaborate in the first cycle of the development and production of a Chicano Periodical Index. The units intend to provide library users with an indexing system which would improve access of Chicano periodical publications and to provide a model index for future development. The proposed project has four general levels of control and supervision: an advisory board; an Organizational Center; two regional coordinating centers; and seven participant sites. In the project's organizational phase, the Organizational Center would develop an organizational/procedural structure for generating a periodical index and would develop system implementation procedures. In the development phase, the Organizational Center would generate subject headings for the periodical index. Participants would generate a master list of serials that should be included and would select titles to index. In addition to indexing serials and training participants, the final implementation phase would include the production, review, field test, dissemination, and evaluation of the first run of the index. Project evaluation would involve the program director's progress reports, biannual site reports, and a report after the first 18 months. (SB)

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Prospectus for a CHICANO PERIODICAL INDEX PROJECT

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University of California
Berkeley, California
January 1978

RC 01 1949

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I. CONCEPT

Seven Chicano Library Units in the Southwest propose to collaborate in the first cycle of the development and production of a Chicano Periodical Index. These units are:

- Chicano Studies Library, University of California, Berkeley
- Chicano Studies Research Library, University of California Los Angeles
- Coleccion Tloque Nahuaque, Library, University of California, Santa Barbara
- Ethnic Studies Reference Unit, Zimmerman Library, University of New Mexico, Albuquerque
- Mexican American Library Project, Latin American Collection, University of Texas, Austin
- Chicano Services, Library, University of Texas, El Paso
- New Mexico Highlands University

RATIONALE

The late 1960's and early 1970's focused on identifying several problems faced by minorities. One of the outstanding problems identified during this period was the lack of library and information needs to the Chicano community. One major aspect of this library and information problem has been the lack of a well organized indexing system for Chicano journals. This is serious when one considers that there have been over 500 Chicano/Raza serial publications produced in the last ten years. The indexing problem can be characterized as follows:

- Traditional indexing journals
  - No indexing of Chicano/Raza journals or;
  - Incomplete indexing because of scattered issues or selected articles used;
  - poor indexing because subject headings inappropriate
- Alternative indexing
  - Incomplete indexing within bibliographies
  - Indexing in an unreproduceable format such as card catalogues.

These problems have been discussed at innumerable conferences and professional meetings although the literature has just begun to reflect this discussion.

PAST EFFORTS

There have been several attempts at providing better access to Chicano serials, a few of these are noted below along with there shortcomings.

The Chicano Studies Library at the University of California at Berkeley has a collection of selected articles that are integrated into their core collection. These articles receive full cataloguing (except subject). The Coleccion Tloque Nahuaque at the University of California at Santa Barbara as well as the Mexican American Library Project at the University at Austin have tried similar approaches. A somewhat different approach has been taken by the Ethnic Studies Library

Unit at the University of New Mexico at Albuquerque and Chicano Services at the University of Texas, El Paso. At these locations the focus has been on fully indexing various titles. The weakness in the first approach is that it is not comprehensive since it is very selective for any given title. The second approach, while being complete for a given title, does not allow a researcher in a different city the ability to use this index since it is in card catalogue form. In addition, the subject headings used in many of these situations are still in the developmental stage and thus often not consistent between titles and libraries. The net result is that people searching for a particular article in a given journal must often search through all of the issues in the serials history to find a specific article. If they are looking for related articles on related subjects the situation is worst and often impossible.

GOALS

After reviewing this situation the various library units agreed that we are going to provide library users with a well organized indexing system that would:

-improve access to Chicano periodical publications

-Provide a model index for developing a future comprehensive Chicano Periodical Index.

PERFORMANCE OBJECTIVES

The performance objectives of this project will be to:

1) Generate Subject Headings to be used in the periodical index;

2) Select which titles to index;

3) Train participants in the procedures to be followed;

4) Index periodical titles;

5) Editorial Review

6) Field testing

7) Publish Index

8) Evaluate Index

II. PROJECT ORGANIZATION

The project will be organized so as to function smoothly and efficiently. We propose four general levels of control/ supervision in carrying out this project. They are: Advisory Board; Organizational Center; Regional Coordinating Centers; Participant Sites. See Project Organizational Chart p. 9.

ADVISORY BOARD

The Advisory Board will consist of six members. They will be drawn from academics/researchers in the field of Chicano Studies and people from the field of Library and Information Sciences. The members will be selected by the participants. The Advisory Board members will review and make recommendations dealing with the development and implementation phases of the project.

ORGANIZATIONAL CENTER

The Organizational Center will be located at the Chicano Studies Library at the University of California at Berkeley. The Project Director will be stationed here. This person will be Richard Chabran. The Project Director will be reponsible for carrying out all of the responsibilities of the Organizational Center. The Center will:

1) Develop the organizational phase of the program.
2) Generate the subject headings to be used.
3) Train participants in the procedures to be used in indexing titles.

4) Serve as the imput and output site for all the data to be incorporated into the index.

5) The center will present a draft of the index to the advisory board and participants for editorial review.

6) The center will the have the index field tested in at least 6 libraries.

7) The center will publish the index.

8) The center will be responsible for the evaluation of the index.

REGIONAL COORDINATING CENTERS

Since the project will involve participants from throughout the Southwest we found it more cost efficient to assign coordination responsibilities at two of the participating sites. The Regional Centers will be at the University of California, Berkeley and at the University of Texas at El Paso. the Regional Coordinating Centers will aid in the training process as well as serving as the regional inquiry headquarters.

PARTICIPANT SITES

The key element to this project is the participant sites since it is here that the actual work will be done. Participant Sites will help generate and select titles, index titles, and submit their work to the organizational center. Participant sites and personnel are listed below:

Site 1 - Richard Chabran, Librarian
Chicano Studies Library
University of California
Berkeley, California
(415) 642-3859

Site 2 - Roberto Trujillo, Librarian
Coleccion Tloque Nahuaque, Library
University of California
Santa Barbara, California
(805) 961-2756

Site 3 - Francisco Garcia, Librarian
Chicano Studies Research Library
University of California
Los Angeles, California
(213) 825-2105

Site 4 - Gilda Baeza, Librarian
Ethnic Studies Reference Unit
University of New Mexico
Albuquerque, New Mexico 87131
(505) 277-5761

Site 5 - Cesar Caballero, Librarian
Chicano Services, Library (Circulation)
University of Texas
El Paso, Texas 79968
(915) 747-5638

Site 6 - Roberto Urzua, Librarian
Mexican American Library Project
Latin American Collection

University of Texas

Austin, Texas 78712

(512) 471-5664

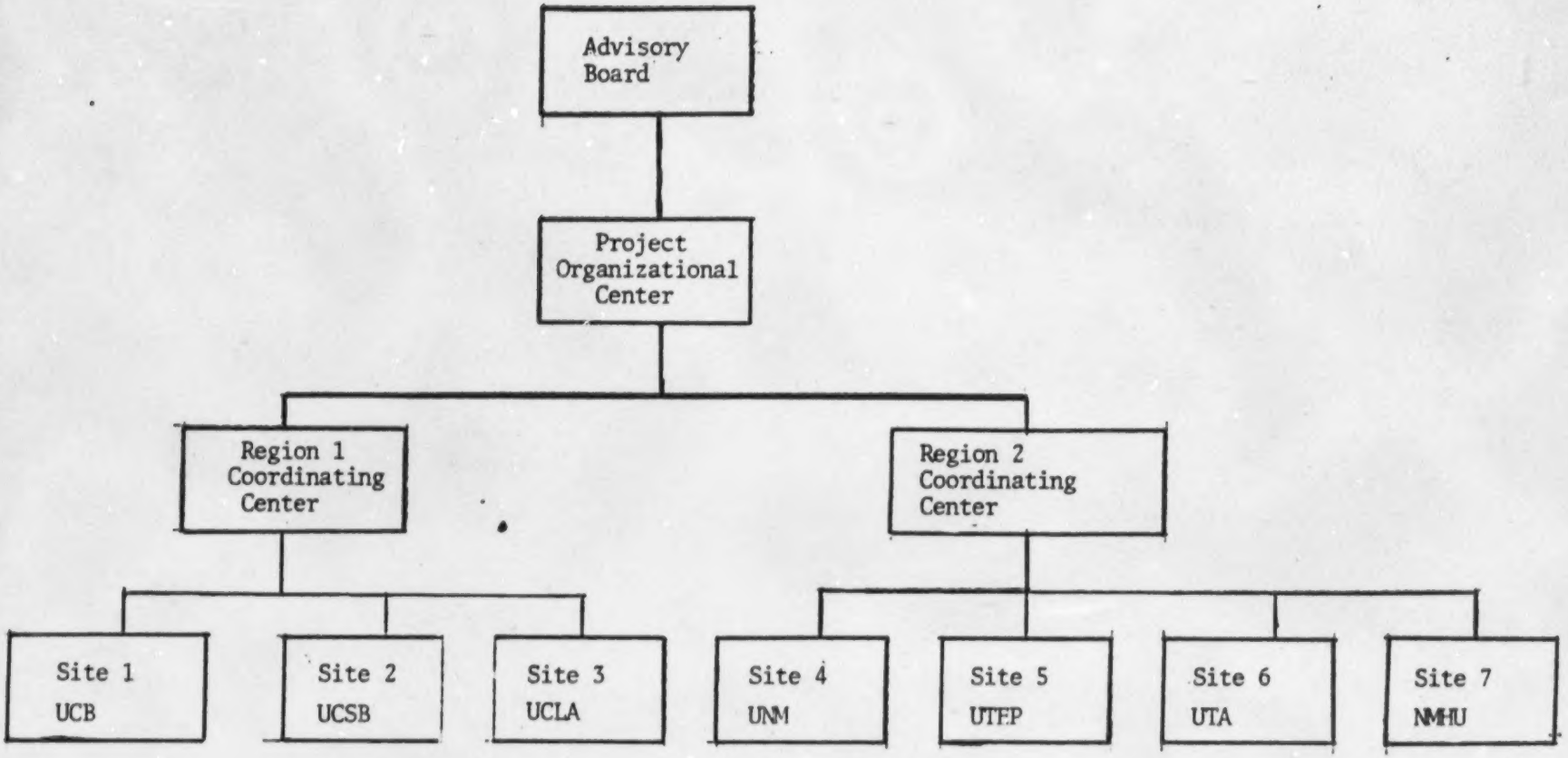
Site 7 - Helena Quintana

c/o Department of Business and Economics

New Mexico Highlands University

Las Vegas, New Mexico 87701

(505) 425-7511 x586


Advisory Board
Project Organizational Center
Region 1 Coordinating Center
Region 2 Coordinating Center
Site 1 UCB
Site 2 UCSB
Site 3 UCLA
Site 4 UNM
Site 5 UTEP
Site 6 UTA
Site 7 NMHU

(6)

III. Project Process

The proposed project will be carried out according to a process which has been developed to facilitate and make the most of the participating institutions and individuals. It is divided into three major phases: I. Organization; II. Development; and III. Implementation. Each phase is then also divided into specific tasks. See project process flowchart p. 13.

PHASE I - ORGANIZATION

Task · I - Operational/Procedural Structures
The Organizational Center will develop an organizational/procedural structure for generating a periodical index. The operational structure will determine the method of implementation. Procedures will be developed to implement this system.

PHASE II - DEVELOPMENT

Task · 1 - The Organizational Center will generate subject headings to be used in the periodical index. These subject headings will be gathered in conjunction with a subject heading project currently being carried out by the Chicano Libraries at the University of California, Berkeley, Los Angeles and Santa Barbara. These subject heading will be set up with the flexibility of incorporating new headings. Instructions for using

this list will also be developed.

Task . 2 - The participants will generate a master list of serials that should be indexed. Participants will then select from the master serials list titles to index. It is the intention of the participants to select a sampling of the available serials for this first cycle. Initially indexing of any given title will involve retrospective treatment up to the current issue while subsequent cycles of the index will provide updates of the titles already indexed as well as addition of new titles. These serials will be representative of academic and community serials.

PHASE III-IMPLEMENTATION

Task . 1 - Organizational Center in conjuction with Regional Centers will train participants in procedures to be used.

Task . 2 - Staff at participant sites will index serials.

Task . 3 - Staff at participant sites will forward data to Organizational Center. The Organizational Center will produce the 1st run of the index.

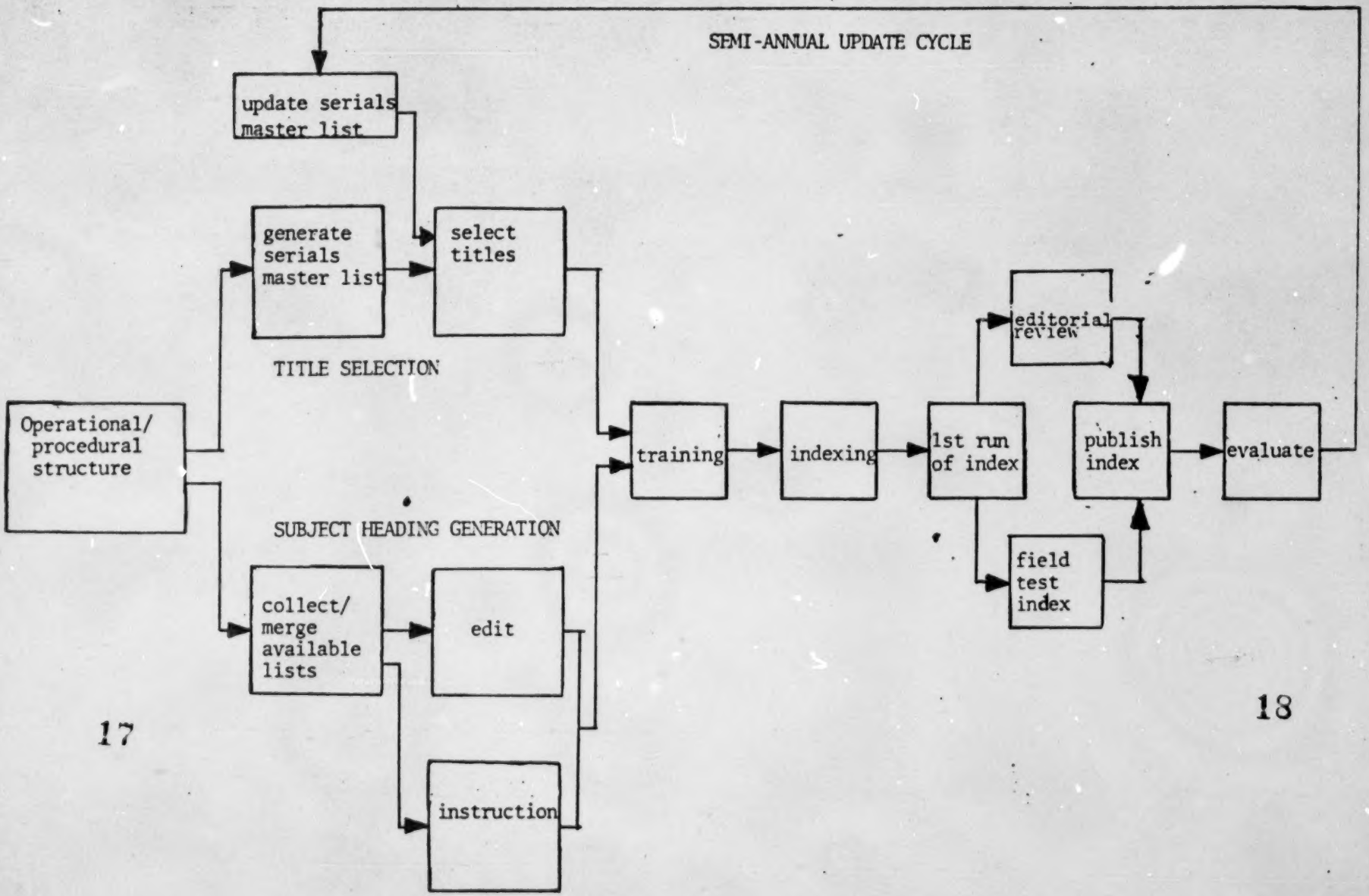
Task . 4 - The Advisory Board and Participants will review the index.

Task . 5 - The Organizational Center will have the index field tested in at least six different sites.

Task . 6 - Organizational Center in conjunction with participant sites will publish and distribute Chicano Periodical Index.

Task . 7 - Organizational Center will submit index for review to traditional library journals as well as Chicano Library Organizations. In addition, after the first year, a survey will be attached to the subsequent issue. The survey will cover: citation format; index organization; subject headings; etc.

Task . 8 - Participant sites will begin semiannual update cycle to include selection of additional titles to index.



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ORGANIZATION DEVELOPMENT IMPLEMENTATION

PROGRESS REPORTS

Progress reports reviewing the work completed after each phase shall be summitted to: participants, Advisory Board, and funding sources. These reports will be prepared by the Project Director.

TRAINING WORKSHOPS

Participants will gather for at least one training workshop to be held tentively at the University of Texas at El Paso.

REVIEW SESSIONS

Several review sessions will be held at the Regional Coordinating Centers.

EVALUATION

Although there will be ongoing evaluation of the project through the progress reports, workshops, and review sessions, a formal biannual report will be prepared by each participating site which will be analyzed by the organizational center and included in the final report.

FINAL REPORT

There will be a final report after the first eighteen months to include a summary of all previous reports, evaluations, etc. The final report will be prepared by the Project Director.

V. BUDGET

PERSONNEL

Computer Operator	5,982
Employee Benefits	957.12
Consultant Fees	1,000

SUPPLIES AND EXPENSES

Computer Services	2,000
Copying	500
Equipment Rental	1,500
Telephone	400
Photo Composition	500
Printing	3,000
Publicity/Adversiting	500
Serial Subscriptions	300
Supplies	1,000
Travel Expenses	2,500
TOTAL	20,139.12

BUDGET ITEM EXPLANATION

PERSONNEL*

Computer Operator (.50 FTE)

Computer Operator will operate teminal and keypunching equipment; input data received from participant sites, check input and output for general results; run test programs as needed; edit output as necessary.

Consultant

The consultant will help nodify computer programs when appropriate. Or give advise on other advise on other technical aspects of the project.

SUPPLIES AND EXPENSES

Computer Services: These services include computer time, supplies, etc.

Copying: This will be for copying letters and documents complied for Project.

Equipment Rental: The Project will rent a computer terminal for inputting data in to the computer.

Telephone: For communicating with participant sites.

Photo Composition: To have print tape prepared for printing.

Printing: For printing 500 copies of index

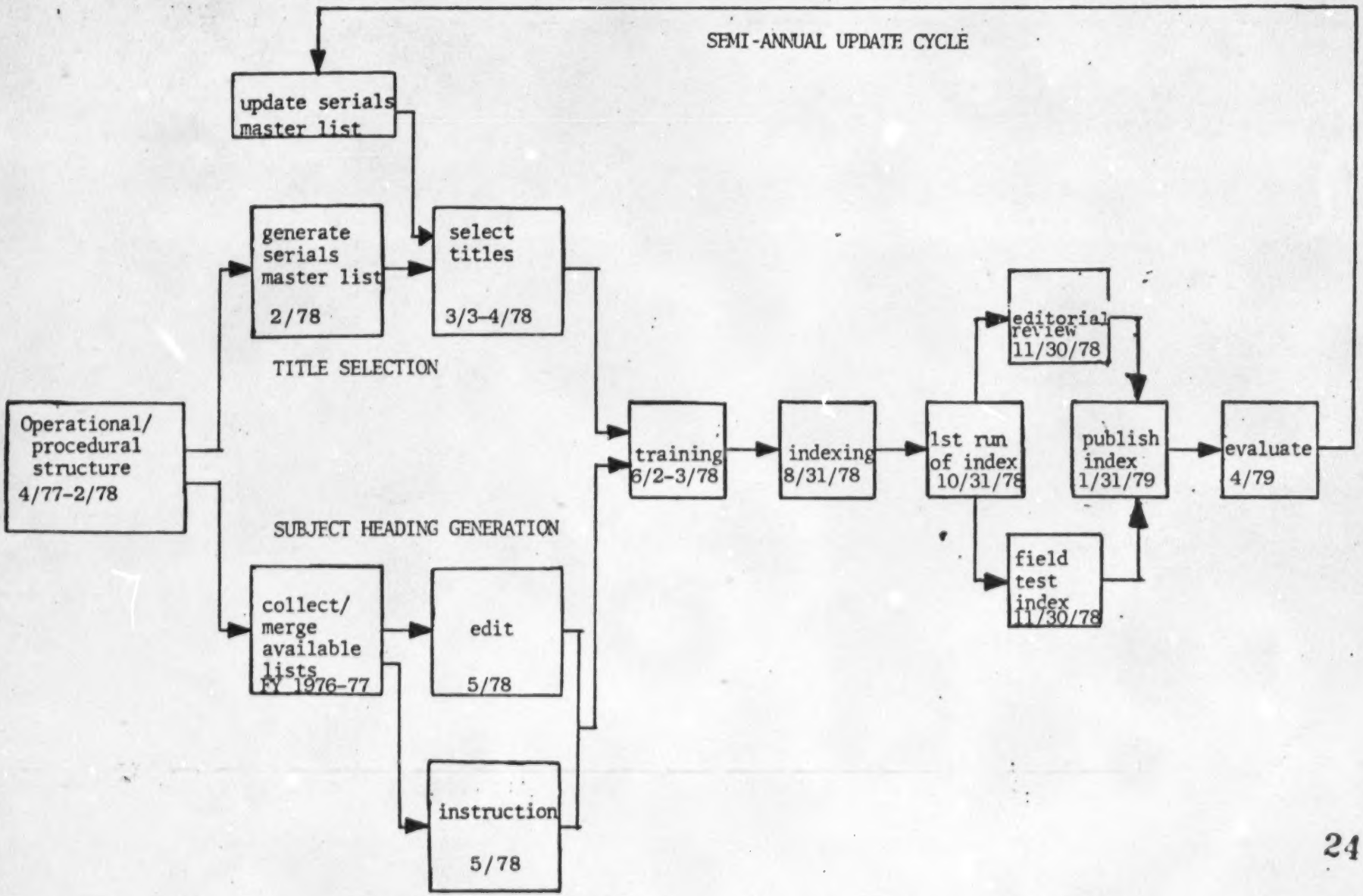
Publicity/Advertising: To advertise index.

Serial Subscriptions: To purchase subscriptions to the serials being indexed or under consideration.

Supplies: This includes office supplies(pens, pencils, papers etc.).

Travel: For participants to travel to general meetings and workshops concerning index.

* Participant sites are donating meeting and indexing time.



ORGANIZATION DEVELOPMENT IMPLEMENTATION

PROJECT PROCESS WITH TIME TABLE

Below are recommended members of the Advisory Board. Participants will make final slections and contact those selected for their approval.

- Rudy Acuna, Professor
  Chicano Studies
  California State University
  Northridge, California 91324
  (213) 885-2734

- Carlos Arce, Director
  National Chicano Research Network
  Institue for Social Research
  University of Michigan
  Ann Arbor, Michigan
  (313) 763-5432

- Marta Cotera, Information Specialist
  Information Systems Development
  1100 E. 8th. St.
  Austin Texas 78702
  (512) 477-1604

- Yolanda Cuesta, State Minority Consultant
  California State Library
  P.O. Box 2037
  Sacramento, California 95809
  (916) 445-4730

- Ernesto Galarza, Professor
  Teacher Education
  University of California,
  Santa Cruz, California
  (408) 429-2041

- George Gauze
  University Libraries
  Pan American University
  Edinberg, Texas 78539
  (512) 381-2207

- Laura Gutierrez-Smith, Librarian
  Latin American Collection
  University of Texas
  Austin Texas

- Nickolas Kanellos, Editor
  Revista Chicano Riquena
  Indiana University Northwest
  3400 Broadway
  Gary, Indiana 46408
  (219) 980-6692

- Elizabeth Martinez-Smith, Regional Administrator
  Los Angeles County Public Library Systems
  Huntington Park Regional Library
  6518 Miles Avenue

Huntington Park, Ca. 90255
(213) 583-1291

o Julian Nava, Professor
History
California State University
Northridge, California 91324
(213) 885-2192

o Luis Nogales, Vice President
Golden West Broadcasters
15800 Sunset Blvd. 90028
(213) 469-3181

o Betty Rios, Assistant Director
Education Resource Information Center/
Clearinghouse on Rural Education and Small Schools
Las Cruces, New Mexico 88001
(505) 646-2623

o Orlando Romero, Librarian
Southwest Collection
New Mexico State Library
P.O. Box 1629
Santa Fe, New Mexico 87501
(505) 827-2103

o Juan Rodriguez, Professor
Chicano Studies
3408 Dwinelle Hall
University of California
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(415) 642-0240